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2-Dooz Announces the Resilience Challenge™ 2024

Saratoga, CA—September 16, 2024—September is National Suicide Awareness Prevention Month; it brings focused attention to those who have been affected by suicide and to those who are currently struggling with thoughts of taking their own lives. Suicide is a leading cause of death. The CDC estimates that one suicide death occurs every 11 minutes.

While deaths from suicide are pernicious across all demographics, certain groups, inclusive of current and former members of the military, fare much worse. Per the 2019 VA's Suicide Prevention Annual Report, veterans are more than 1.5 times more likely to die from suicide than members of the general U.S. population.

Tony Clark, CEO of 2-Dooz and Founder of The Resilience Tech-Forum (RTF), which is helping to tackle the veteran suicide problem, noted, "Beyond the immediate victim, each suicide has a lasting and often traumatic effect on family members, loved-ones, friends and colleagues. Those left behind can feel rudderless."

The 2-Dooz team experienced this first hand with the apparent suicide death of a former medical advisor to the company. Out of that tragedy, Mr. Clark added, "We resolved to create something positive from our shared grief." The idea for the Resilience Campaign™ was born. The Resilience Challenge 2024 "is another important step in what is a lengthy process of healing."

The RTF's Resilience Suicide Prevent Study™ is a large-scale multiyear study which is examining how chronic stress punctuated by acute stress during a personal crisis can increase a military veteran's risk of suicide. In support of the study and as part of the Resilience Challenge 2024, 2-Dooz asks that you join us in sponsoring the participation of veterans in the study. The

primary aim, of the Resilience Suicide Prevention Study, is to create technology-based solutions which help to shift the emphasis from suicide prediction to suicide prevention—an objective that is shared with the objectives of the zero suicide programs at the state and national levels.

A donation of 600 dollars to our GoFundMe Resilience Challenge 2024 Fundraiser will directly sponsor the participation of a single veteran in the Resilience Suicide Prevention Study, inclusive of veteran pay and study equipment. 100% of all donated funds, excluding third party fees, support fees, and taxes, will go to the research effort. For our part, 2-Dooz continues to help staff the research and analysis personnel required to perform the multiple-year Resilience Suicide Prevention Study and to refine the feature set of the Resilience Technology Platform™, comprising the Resilience Smart Ring™ and Resilience Stress Monitor App™, to enable the platform to continuously monitor and report the safety levels of those at risk of suicide.

About 2-Dooz

<u>2-Dooz</u> is a privately funded, socially conscious Silicon Valley based incubator, accelerator, independent biotechnology research lab and consultancy. The company's mission is to foster affirming, technology-based products and services which aid in the discovery of purpose and wellbeing. 2-Dooz was founded by Tony Clark, President, CEO and Chairman, in May of 2006.

About Resilience Tech-Forum

The Resilience Tech-Forum (RTF) is a group of technology enthusiasts, which have as their mission to harness the power of technology to solve some of the world's most urgent problems. The RTF is the successor to the VASPAB was established by the VA Palo Alto Community Engagement Partnership Organization and 2-Dooz Inc. in 2022.

Resilience Technology Platform, Resilience Smart Ring, Resilience Campaign, Resilience Suicide Prevention Study, Resilience Challenge and Resilience Smart Ring are trademarks of 2-Dooz, Inc. The Resilience Tech-Forum is a trademark of the RTF.